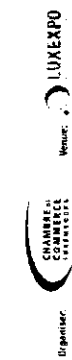


Unique economic  
microcosm of 5 regions  
Extended to include  
Exports of 45,400 tonnes  
1.3 million inhabitants  
with 375,000 companies  
and a GDP of £3.1 billion  
High purchasing power with a  
high concentration of £3 billion  
£1.50 million per capita  
per head by its balance



**You will never do business the same way again!**

Chamber of Commerce of the Grand Duchy of Luxembourg  
International Affairs - European Affairs & External Relations  
7 rue du Prince de Liège - L-1290 Luxembourg  
Phone: +352 42 95 39 310 / 331 • Fax: +352 43 53 26  
E-mail: [events@chamber.lu](mailto:events@chamber.lu)

Member of Committee of the Grand Duchy of Luxembourg  
International Affairs - European Affairs & Greater Region  
7 rue du Prince de Saxe - L-1290 Luxembourg  
Phone: +352 42 35 39 370 / 373 - Fax: +352 42 35 376  
E-mail: [events@em.lu](mailto:events@em.lu) [events.lu](http://events.lu)

[illegible]

**THE reference b2b trade fair  
of the Greater Region !**

[www.gr-businessdays.com](http://www.gr-businessdays.com)

Organized by:  
CHAMBRE DE  
COMMERCE  
LUXEMBOURG

Venue:  LUXEXPO  
NORD 2000



## GR DAYS

A new event format  
to do business in another way!

GR DAYS is a new event format  
designed to help you do business  
in another way! It's a new way  
to do business, a new way to  
connect with your target audience,  
a new way to grow your business.

**Original inspiration: Fresh Innovative  
Great value for money  
Dynamic Interactive format!**

GR DAYS is a new event format  
designed to help you do business  
in another way! It's a new way  
to do business, a new way to  
connect with your target audience,  
a new way to grow your business.

### Target sectors

**Training & education**  
Transport  
**Banking & logistics**  
Eco construction & sustainable development  
Life Science & biotechnology  
**ICT & e-commerce**  
Automotive & mobility  
**MACHINERY**  
Services to companies  
Materials & production technologies  
Marketing & communication  
Space technologies  
Eco-technologies  
Environment & renewable energy

### A concept "à la carte"

Internationalization & Foreign Trade  
Export & Investment  
Sustainable partnerships  
Competitiveness & growth  
Added value services  
High level agents & Decision makers  
Innovative start-ups  
Immersion & foreign knowledge  
business experience  
All inclusive services

### Highlights of the show

**Exhibition Lounges**  
Exhibition booths  
Start-up village  
3D Market place  
Expert Lounge

### A 360° view of promising business opportunities:

**Special key events**  
TV Shows  
Forum  
MOVELTY  
At the end of the event

### Target audience

**Decision makers**  
Innovative Start-ups  
SME/SMIs  
Micro Enterprises  
Suppliers  
Banks & financial services  
Investors  
Multinational companies  
Clusters & Research centres

178 exhibitors

28 interactive workshops

50 exclusive start-ups

3,500 business meetings

2,500 participants

60 speed limits

5 speed limit bumpers

40 interactive conferences

9 round tables & interactive conferences

### Are you interested in ...

- New business opportunities?
- Developing your business relationships?
- Discovering the latest developments and market trends?
- Enhancing your market awareness?
- Expanding your business network at international level?
- Support for your business development?
- Internationalizing your company's activities?

### ... the GR Business Days trade fair

10-12 SEPTEMBER 2015

**Fully equipped stands and a variety of added-value services!**

Bronze 4m²

Silver 6m²

Gold 8m²

Platinum 10m²

Special participation packages have been developed to boost your business!

**Easy & quick: Register online!**

More information on the stand formats & services offered, as well as the general rules of the event, from the website of the event:

[www.gr-businessdays.com](http://www.gr-businessdays.com)

Tailor made exhibited stands and interactive format for foreign delegations

Contact your specialist!

Easy & quick:  
Register online!

[www.gr-businessdays.com](http://www.gr-businessdays.com)



**BUSINESS  
DAYS 2014**

18.&19.06.  
**2014** 3<sup>rd</sup> edition

## MAILING ADDRESS (to be published in the official catalogue of the event)

Company name: \_\_\_\_\_  
 No: \_\_\_\_\_ Street: \_\_\_\_\_  
 Postal code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Contact person: (Surname & first name) \_\_\_\_\_ Position: \_\_\_\_\_  
 Direct phone: \_\_\_\_\_ Direct e-mail: \_\_\_\_\_  
 VAT Identification n°: \_\_\_\_\_ Trade Registration n°: \_\_\_\_\_  
 Website: <http://> \_\_\_\_\_  
 Please indicate your main activity: \_\_\_\_\_

## BILLING ADDRESS (only if different from the mailing address)

Company name: \_\_\_\_\_  
 No: \_\_\_\_\_ Street: \_\_\_\_\_  
 Postal code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

## RESPONSIBLE OF THE STAND (present during the event)

Surname: \_\_\_\_\_ First name: \_\_\_\_\_ Position: \_\_\_\_\_ Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_

## NEGOTIATION LANGUAGES

☐ French ☐ English ☐ German ☐ Others, please specify: \_\_\_\_\_

## INFORMATION FOR THE CATALOGUE (mandatory field!)

The exhibitor classification will be in alphabetical order and based on the first letter of the "Company name" mentioned below:

Company name: \_\_\_\_\_  
 Year of foundation: \_\_\_\_\_ Number of employees: \_\_\_\_\_

## DETAILED DESCRIPTION OF YOUR BUSINESS ACTIVITY (please fill out in English):

## YOUR ACTIVITY SECTOR (max. 5 choices possible)

☐ Automotive & e-mobility ☐ ICT & e-commerce ☐ Materials & production technologies ☐ Training & education  
☐ Banking & finances ☐ Life science & biotechnology ☐ MICE ☐ Transport & logistics  
☐ Eco construction & sustainable development ☐ Machinery & metallurgy ☐ Services to companies ☐ Others: \_\_\_\_\_  
☐ Eco-technologies, environment & renewable energy ☐ Marketing & communication ☐ Space technologies

## YOUR PARTICIPATION PROFILE (1 choice possible)

☐ Buyer / Ordering customer ☐ Supplier ☐ Buyer & supplier  
☐ Investor

## YOUR COMPANY TYPE (1 choice possible)

☐ Innovative start-up ☐ SME/SMI ☐ Research institute  
☐ Bank / Financial services ☐ Micro company (<10 employees) ☐ University, school of higher education, ...  
☐ Professional chamber, association, ... ☐ Large company (>250 employees) ☐ Public institution  
☐ Others, please specify: \_\_\_\_\_ ☐ Multinational ☐ Other business support organisations

## FIELD OF ACTIVITIES (1 choice possible)

☐ Production (Industry) ☐ Services (Provider) ☐ Trade (Purchasing)  
☐ Trade (Sales) ☐ Others, please specify: \_\_\_\_\_

## NACE CODES:

## YOUR COOPERATION PROFILE (multiple choice possible)

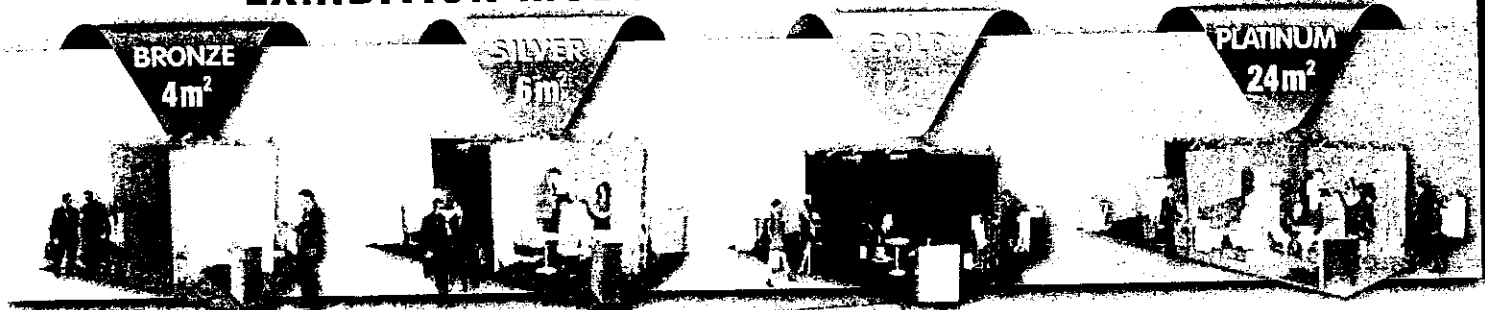
☐ Commercial cooperation ☐ Industrial & technical cooperation ☐ Technological & creative cooperation  
☐ Financial cooperation ☐ Other cooperation: \_\_\_\_\_

## DETAILED DESCRIPTION OF YOUR DESIRED COOPERATION OFFER / REQUEST (please fill out in English):

## YOUR TARGET BY FUNCTION (max. 5 choices possible)

☐ CEO ☐ CIO ☐ IT Managers ☐ R&D / Innovation Managers  
☐ Production Managers ☐ Marketing Managers ☐ Purchase Managers ☐ Financial Managers  
☐ Human Resource Managers ☐ Sales Managers ☐ E-merchants ☐ Others: \_\_\_\_\_

# EXHIBITION MODULES & SERVICES OFFERED



package available for start-ups only (\*)

www.gr-businessdays.com

## EQUIPPED STAND

Partition walls, panels in the colour of the trade fair, carpeting, signage / name board, 3kW basic power supply (\*), spot lights and storage room (\*\*)

(\*) Additional power supply on demand

(\*\*) Shared storage for « Bronze » & « Silver » packages

General administrative charges included (management & administration of the file, document processing and right to use the logo of the event).

## FURNITURE

- ☛ Table
- ☛ Chair
- ☛ Sitting area (3 armchairs, 1 low table)
- ☛ Document holder
- ☛ Stool
- ☛ Information desk
- ☛ Computer desk
- ☛ Dustbin
- ☛ Plant (\*\*\*)
- ☛ Folding screen
- ☛ Lamp

(\*\*\*) Shared decoration for « Bronze » modules

## RELATED SERVICES

- ☛ WiFi connection (\*\*\*\*)
- ☛ Parking place
- ☛ Exhibitor badges
- ☛ Cleaning of the stand prior to the fair and after the first day of the event

(\*\*\*\*) WiFi connection accessible to and shared with all exhibitors of the trade fair.

Please order a cable connection in order to have a personal stable internet access.

## MARKETING & COMMUNICATION

- ☛ Announcement in the official catalogue of the trade fair
- ☛ 250 visitor invitations
- ☛ Additional visitor invitations
- ☛ Referencing of your company logo in an e-newsletter
- ☛ Advertisement 1/2 inside page CMYK in the official catalogue (3,500 copies)
- ☛ Advertisement 1 inside page CMYK in the official catalogue (3,500 copies)

## BUSINESS NETWORKING

- ☛ Invitation to the Welcome Cocktail on the evening prior to the event
- ☛ Invitation to the official reception of the trade fair inauguration and the networking evening reception
- ☛ Welcome Kit: 1 bottle of sparkling wine with 20 appetisers for your VIP clients
- ☛ Possibility to book a "Networking Area"

(1 hour, catering services to be ordered by and on account of the exhibitor)

## AVAILABLE ADDED VALUE SERVICES

- ☛ Participation in the b2fair matchmaking event with online access to arrange your individual business meetings
- ☛ Filmed presentation of your projects during an elevator pitch of 60 seconds prior to the trade fair (only for exhibitors that register before 25th April 2014)
- ☛ Recording of a 3 minutes' speed-demo on the TV Stage (coaching & preparation of your pitch included)
- ☛ Organisation of an exhibitor workshop in relation with the key sectors of the trade fair
- ☛ 3D animation of your exhibition booth on the virtual fair (available online until 31st December 2014)

## PRICE OF DIFFERENT MODULES OFFERED:

895.00 €

1,395.00 €

2,595.00 €

4,395.00 €

## CHOICE OF THE EXHIBITION MODULE:

(Please tick the corresponding box)



**IN CASE OF INTEREST,  
YOU CAN ALSO CHOOSE AN UNFURNISHED STAND  
OR A CUSTOMISED PACKAGE.**

**FOR FURTHER INFORMATION, PLEASE CONTACT THE ORGANISER:  
+352 42 39 39 370 / 333.**

**ADDITIONAL SERVICES / ORDERS**

**EVENT ACTIVITIES**

	UNIT PRICE	QUANTITY	TOTAL PRICE
☛ Organisation of an exhibitor workshop (additional / basic equipment included)	595.00 €	.....	.....
☛ Realisation of a TV report (max. 3 persons)	795.00 €	.....	.....
☛ Participation in 1 speed demo (additional)	395.00 €	.....	.....
☛ Filmed presentation of your projects during an elevator pitch of 60 seconds prior to the trade fair (additional / only for exhibitors that register before 25 <sup>th</sup> April 2014)	295.00 €	.....	.....
☛ Interview on the TV stage	295.00 €	.....	.....
(-> to note in the related section of page N°4)			<b>SubTOTAL: .....</b> €

**MARKETING & COMMUNICATION**

☛ ½ inside CMYK advertisement page in the official catalogue (3.500 copies)	595.00 €	.....	.....
☛ 1 inside CMYK advertisement page in the official catalogue (3.500 copies)	895.00 €	.....	.....
☛ 1 CMYK advertisement page on the 2 <sup>nd</sup> cover page of the catalogue (3.500 copies)	1.495.00 €	.....	.....
☛ 1 CMYK advertisement page on the 3 <sup>rd</sup> cover page of the catalogue (3.500 copies)	1.895.00 €	.....	.....
(-> to note in the related section of page N°4)			<b>SubTOTAL: .....</b> €

**WATER**

☛ Hiring, connection, installation and removal of sink + cold water consumption	295.55 €	.....	.....
☛ Hiring, connection, installation and removal of sink + hot water consumption	427.80 €	.....	.....
☛ Water connection / sink by Luxexpo staff + consumption	218.50 €	.....	.....

**INTERNET**

☛ Cable Internet connection	225.00 €	.....	.....
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**WELCOME KIT**

☛ 1 bottle of sparkling wine with 20 appetisers for your VIP guests	95.00 €	.....	.....
(-> to note in the related section of page N°4)			<b>SubTOTAL: .....</b> €

**ADDITIONAL FURNITURE / AUDIO / VIDEO EQUIPMENT**

Additional furniture as well as audio and video equipment can directly be ordered by filling out and sending back the respective form(s) in the exhibitor's guide.

**COMMITMENTS**

By the submission of this booking application form, the undersigned acting on behalf of the company mentioned below, duly authorised,

- ◇ applies for the reservation of a stand at the professional trade fair "GR Business Days 2014".
- ◇ has acknowledged the receipt and understanding of the participation conditions as well as of the General Terms where the undersign holds a copy of the regulation and accepts all the clauses, without any reservation nor restriction.

In accordance with Article 4 of the General Terms, when the organiser has accepted a booking application, the interested counterpart will be officially informed in writing. It is only via this confirmation document that the organiser commits itself and the booking becomes effective.

Booking applications will only be valid if they have been duly completed (handwritten mention 'read and approved', date, name, signature and company seal) and the amount due paid on receipt of the invoice, no later than 14 working days prior to the beginning of the trade fair. Payments by bank checks will not be accepted.

**CANCELLATION POLICY**

The exhibitors have the possibility to cancel their participation before the event according to the following conditions :

- ☛ **Cancellation by 14th April 2014:** Cancellation charges up to 30 % of the total amount of the exhibition module and other related services / additional orders reserved will be charged.
- ☛ **Cancellation between 15th April & 19th May 2014:** Cancellation charges up to 70 % of the total amount of the exhibition module and other related services / additional orders reserved will be charged.
- ☛ **Cancellation from 20th May 2014 onwards:** No reimbursement of any amount paid will be possible anymore.

# SUMMARY OF THE ORDERS

[www.gr-businessdays.com](http://www.gr-businessdays.com)

## FAIR PACKAGE

- ☐ Bronze package of 4 m<sup>2</sup> (available only for start-ups)
- ☐ Silver package of 6 m<sup>2</sup>
- ☐ Gold package of 12 m<sup>2</sup>
- ☐ Platinum package of 24 m<sup>2</sup>

## EVENT ACTIVITIES

## MARKETING & COMMUNICATION

## WATER

## INTERNET

## WELCOME KIT

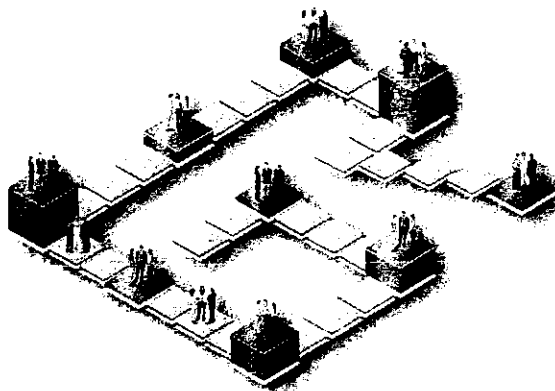
◇	.....
◇	.....
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◇	.....

GRAND TOTAL (final price):.....€

SEAL:

DATE, NAME & SIGNATURE:

(to be preceded by the mention "Read & Approved")



**You will never do business the same way again !**

Chamber of Commerce of the Grand Duchy of Luxembourg  
International Affairs • European Affairs & Greater Region  
7, rue Alcide de Gasperi • L - 2981 Luxembourg  
Phone: +352 42 39 39 370 / 333 • Fax: +352 43 83 26  
E-mail: [events@gr-businessdays.com](mailto:events@gr-businessdays.com)

